

FIVE COLLEGE LEARNING IN RETIREMENT

ANNUAL REPORT, 1994-1995

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Five College Learning in Retirement was founded in 1988 by representatives of four colleges - Smith, Mount Holyoke, Amherst and Hampshire - and the University of Massachusetts. Its first seminars, administered by the Division of Continuing Education at UMass, were offered in the Spring of 1989. In the summer of 1990, LIR became a self-directing, self-supporting membership organization, responsible for its own survival under the indispensable sponsorship of Five Colleges, Inc.

INTRODUCTION AND ACKNOWLEDGEMENTS

This is the first year that Five College Learning in Retirement (LIR) has published an annual report. LIR is a maturing organization with a history that should be preserved; we hope that the record of Council and Committee activities which is presented here will serve an archival purpose. Also, summing-up seems to be a proper way to mark the conclusion of a fruitful year.

LIR offers retirees challenging peer-led seminars and other serious learning opportunities not otherwise available in our communities. We choose our own officers and Council representatives, devise our own programs, support ourselves with membership dues, govern ourselves in accordance with our charter and By-Laws. We are accountable to our sponsor, Five Colleges Inc., and gratefully reliant upon the backing of the five institutions of higher education which provide us with office and classroom space, library facilities, and other valuable amenities and services.

In 1994-95, an active and effective LIR Council met monthly to formulate and review policy, to monitor our fiscal condition, and to coordinate and encourage the work of the standing committees. The activities and accomplishments of Council are not separately presented in this ANNUAL REPORT. However, they are reflected in the committee reports and preserved in the minutes of Council's monthly meetings, copies of which are available for review. Suzanne Lehman, our secretary, served us well: she has a gift for summarizing and highlighting with clarity and accuracy even the most meandering deliberations.

We have been graciously supported throughout the year by our sponsor, Five Colleges Inc.; Jean Stabell continues to offer wise counsel. Karen Tatro has efficiently managed our office and catered to many needs.

As the year closes on June 30, 1995, we acknowledge with deep gratitude the diligence and loyalty of those members whose Council terms expire - Eleanor Quint, Harley Unger, and Ann Grose. (Harley becomes president and Ann, who filled an unexpired term, has been elected to a full term.) Bill Lieson, immediate past president who served *ex officio* this year, concludes an association with Council that has been long, productive and distinguished.

This year the work of the Long Range Planning Project, begun in early 1994, was brought to a successful conclusion with the completion of a comprehensive report authored by Bob Grose, and a General Membership Meeting in February which was devoted to its review. The Grose document should be considered an integral part of this Annual Report. Implementation of its recommendations is an ongoing process.

LIR continues to be happily affiliated with the Elderhostel Institute Network. In November, 1994, eight of our members attended the EIN Northeast Conference at Salem, MA, participating in the program as discussion leaders and panelists.

The reports which follow speak for themselves. They reflect hard work, creativity, and the extraordinary dedication of many members to the cause of learning in retirement.

FIVE COLLEGE LEARNING IN RETIREMENT

OFFICERS, COUNCIL MEMBERS AND COMMITTEE CHAIRS

1994-1995

OFFICERS

President	Eleanor Reid
Vice President/President Elect	Harley Unger
Secretary	Suzanne Lehman
Treasure	Eve Posada

COUNCIL MEMBERS

Term Expires

Ann Grose	1995
Eleanor Quint	"
Harley Unger	"
Gerry Braunthal	1996
Patricia Keating	"
Gladys Rapoport	"
Florence Barondes	1997
Robert Grose	"
David Navon	"

COMMITTEE CHAIRS

David Navon - Curriculum
Priscilla Dolloff - Membership
Eve Posada - Finance
Robert Grose - Long Range Planning
Mary Egginton - Publicity
Jacqueline Wisneski - Newsletter
Ted and Laura Belsky - Special Events
Ella Melville - Meetings
Eleanor Quint - Nominating

PAST PRESIDENT

William Lieson

9/7/95

SCLIR 1994-1995 INCOME & EXPENSE STATEMENT WITH BUDGET COMPARISONS

A. OPERATING FUNDS	94-95 <u>Total</u>	94-95 <u>Budget</u>	95-96 <u>Budget</u>
INCOME			
Prepaid Dues Carryover 6/30/94	13,360.00		
Dues this Period	<u>7,480.00</u>		19,000
Donors Fund			<u>1,000</u>
Total Income	<u>20,840.00</u>	<u>19,600</u>	<u>20,000</u>
EXPENSES			
Salaries	9,988.62	9,900	9,850
FICA	767.68}		
Benefits	492.97}	1,100	1,300
Postage	1,434.17	1,500	2,000
Photocopying	859.51	700	800
Office Supplies	820.63	1,200	900
Meetings	538.21	500	700
Travel	56.30	500	100
Telephone	.59	100	50
Miscellaneous	350.13	500	700
Subscription/Dues	185.00	200	200
Maintenance Contract	289.00	900	600
Newsletter	682.65	600	800
Speakers/Donors Fund		1,000	1,000
Educational Supplies		300	200
January Program	82.17	300	300
Summer Program		<u>1,300</u>	<u>500</u>
Total Expenses	<u>16,547.63</u>	<u>19,600</u>	<u>20,000</u>
Total Income Less Expenses	4,292.37		
Prepaid Dues for 95-96	13,257.50		
B. SPECIAL EVENTS			
Receipts	6,654.32		
Payments to date	<u>5,073.38</u>		
On hand	1,580.47		500
C. FUNDS ON DEPOSIT (Special Account)			
Carryover 6/30/94		16,580.47*	
*(Includes: Donations 586.44, Memorial Fund 2,290.00)			
Plus Donors Fund		205.00	
Less Copier		- 2,736.00	
To Memorial Fund		<u>- 2,160.00</u>	
Funds on Deposit 6/30/95		11,889.47	
Memorial Fund		2,160.00	
SUMMARY			
A. Total Income Less Expenses		4,292.37	
Prepaid Dues 95-96		13,257.50	
B. Special Events On Hand		1,580.94	
C. Funds on Deposit 6/30/95		11,889.47	
Memorial Fund		<u>2,160.00</u>	
Total Funds 6/30/95		<u>33,180.28</u>	

Annual Report of the Finance Committee for 1994-1995

As established by the By-Laws, the Finance Committee is chaired by the Treasurer and meets regularly as a standing committee to consider "pertinent issues, including dues and dues structure" and other related matters. Its members, beside the Treasurer, Eve Posada, were Anne Keppler, Esther Crystal, Alice Friedman and Duncan Rollason. Harley Unger, as Vice President, was a voting member and our President, Eleanor Reid, as ex-officio member, was a frequent participant. The Committee held six meetings from September through April. A set of full minutes, prepared by Anne Keppler, are on file in the LIR office. The business transacted consisted of issues submitted by the Council to the Finance Committee for its consideration and recommendations, issues raised by the Treasurer and Committee members, and a review of the financial reports prepared by the Treasurer.

The matters considered by the Committee and its recommendations to the Council were as follows:

1. The Five College Calendar of Events. Concern had been raised over the high cost of mailing--over \$675 annually for the nine issues--but the Council and the Committee agreed that the cost per member of \$4.68 was well worth maintaining the link between LIR members and its parent organization.
2. Members who registered for courses in June but had not paid their dues gained preference in over-subscribed courses. This came about because the membership year had started in September, but by changing the membership year to coincide with our fiscal year, July 1 - June 30, we could require full or partial payment of dues at time of registration.
3. Split payments of dues. It had been the practice of some members to split their payments. The Committee recommended to the Council that this be offered as an option to all members, \$75 due with registration and the second payment due on October 1. This was accepted by Council.
4. The Donors Fund. This was the first step in the Committee's recommendation to grant financial assistance in the payment of dues, a practice that had been unofficially followed on an ad hoc basis in the past. Since some members were opposed to having their dues applied to such a program, a Donors Fund, contributed to voluntarily and exclusively for fee assistance, would indicate the extent to which members would support such a program.
5. The Revision of Membership and Registration Forms. In order to put these new policies into practice, a revision of existing forms and a new "Membership Renewal" form had to be devised. The Committee worked very closely together in composing and analyzing the wording required to convey our exact meaning and have it understood. The Council approved our forms and made only minor changes, a further proof that there are never too many heads for this type of process.
6. The Administration of a Fee-Assistance Program. From the outset it was agreed not to call this a "scholarship fund" since we are a membership and not a tuition-paying organization. To make our recommendations we had to consider the following questions: 1) Should we set a specific limit to the amount of money to be granted each year and if so how much? 2) Should we limit the amount to be awarded to each recipient or establish a range? 3) Who should review the requests and decide?

Initially, the Committee could not come up with a consensus except for the agreement that the Treasurer and the Membership Chair should review requests and decide with complete confidentiality. The Council felt that further thought should be given before a vote was taken, and it requested that the Committee consult with the two LIR members who had been Financial Aid Officers before their retirement. One of them felt that such a program would be too unwieldy and inappropriate for our organization; the other expressed no reservations or objections provided that no proof of eligibility were required.

At our February 23rd meeting, after a careful consideration of our accumulating surplus, the Committee made the following recommendation regarding the administration of the Donors Fund:

1. The money to be awarded each year should first come from the Donors Fund, then from the budget to the extent needed to cover a limit of \$1,000.
2. The amount to be awarded to a recipient should not exceed 75% of the membership dues.
3. In the interests of confidentiality only two people should review the request and decide--the Treasurer and the Chair of the Membership Committee.
4. The Fund will be administered on an honor basis. No proof of need shall be required and the two reviewers will use their best judgment in awarding the requests, based on the information received, the number of other requests and the money available.

This proposal was approved by Council subject to review after a trial of three years. One member, objecting to the 75% limitation on assistance, voted against the proposal.

7. The assessment of a small additional charge to nonmembers at fee paying events. This was recommended by the Committee as an incentive to joining and is practiced by many organizations. At first the Council adopted this policy and then later rescinded it, believing it would be too unwieldy to carry out during our summer program and would militate against its goal of greater community exposure and involvement.

8. The accumulating surplus and the need for a contingency fund. A healthy surplus has been accumulating due to consistent excess of dues over operating expenses. However, there is the uncertainty of the continuing availability of free space for our office and possibly for other meetings, which behooves us to be prudent with our available financial resources. How much flexibility we have within this framework needs to be assessed annually.

9. Memorial Fund. This fund has now been made independent of the Funds on Deposit account carried with Five College, Inc., which administers our finances. This will make it easier to account for the donations received and the expenses paid for special programs sponsored by the Memorial Fund.

10. Committee Membership. It has been disappointing to the Chair that so few, if any, members have volunteered to join the Committee. The notion that an advanced degree in mathematics or the ability to balance one's checkbook is a necessary requirement for membership in the Finance Committee--that notion has been dispelled, I hope, by this report.

Eve Posada, Treasurer

THE PRESIDENT REFLECTS -

It was my good fortune and great privilege to become president of LIR at a time when the organization was gathering steam, ready to make another strong run. It was a time of exciting possibilities; I was prompted to reflect on how the office of president might be used to preserve the standards of program excellence which our founders envisioned, and at the same time promote innovative ideas and practices which would enhance the quality of what we do and draw more people into active participation and a sense of ownership. This became the heart of my agenda.

In the fall of 1994, thanks to those who preceded us in governance, the LIR structure was sound. The standing committees, which do the hard work of LIR, were functioning well under strong leadership. Membership numbers were about to show a modest increase. Our finances were in good shape. While we continued to need more moderators than we were able to recruit, the Curriculum Committee succeeded, as always, in putting out a schedule of attractive and challenging seminars. A reorganized Special Events program was off to an excellent start. Karen Tatro was managing the office magnificently.

On the other hand, there was genuine concern expressed that standards might drop as we opened the door to change. It was not an easy time. But fears subsided as good seminars and satisfied members proliferated; we were in better health than we knew. There was a need, however - for a mega-dose of coordination. Harnessing the abundant energy of the officers and the committees so that we could work together as a team became, then, my chief concern.

It is a pleasure to report that Council and chair persons have worked together in a collegial spirit. Monthly Council meetings have been well attended, lively and constructive. There have been problems, of course; an undertaking as large and complex as ours, under volunteer leadership, will have troubles. But Council has moved forward prudently. The need for coordination, and better communication, will always be with us.

We are learning that the quest for quality, too, must go on forever, and that "quality control" is every member's responsibility. The effort and wisdom of our moderators and the creative energy which so many of our members put into active participation continue to be our hedge against mediocrity and complacency. Eternal vigilance will keep it that way.

Leadership in planning ahead was a challenging aspect of my work this year. What was originally, and probably inaccurately, called "long-range" planning became the forerunner of a process of ongoing "strategic planning" - that is, keeping major program and governance priorities under perpetual review, fine-tuning as we go along.

Here is a quote from the minutes of the Council meeting of August 11, 1994: "Eleanor hopes that the new Council will, in 1995, be remembered for its openness, flexibility and civility." Hope fulfilled! It has been a good year.

Eleanor Reid
President, 1994-95

THE VICE PRESIDENT'S REPORT

This was a very active and exciting year for us all. As vice president, much of my energies were spent in two projects: getting a new standing committee organized and operating, and helping to organize and coordinate the 1995 Summer Program.

The By-laws of 1993 called for a new Standing Committee - the General Meetings Committee. For a long time, it was recognized that LIR needed a committee to plan and organize the general meetings, up to four each year. While this work had, to some extent, been a function of the Special Events Committee in the past, it was felt that this work needed its own committee. A number of competent people expressed an interest, and I worked with them to get the committee started. Ella Melville volunteered to serve as Chair for the first year, and a good beginning was made. The people who got the committee started deserve a lot of credit; they have already organized three fine meetings for us. However, it should be understood that all members of LIR are expected to be willing to help with the work of these meetings, when requested by the Committee.

The 1995 Summer Program was by far the most complex and diverse program ever attempted by LIR. The major, but not exclusive, theme: nature, the environment and conservation. I worked with the committees developing the events, chiefly the originators of the SUMMER OF EARTHLY DELIGHTS, to achieve an overall summer program with something for everyone, from garden tours to a forum for investors. The many people who worked on this program deserve our thanks. It has been worthwhile, but it was not easy!

Respectfully submitted,

Harley Unger, Vice President
June, 1995

A NOTE ON THE RECENT LONG RANGE PLANNING PROJECT

During Bill Lieson's presidency (1993-94), an earlier plan to take stock of LIR was revived - this time at its five-year anniversary mark. The Long Range Planning project began in early 1994 with the formation of task forces to study and critique the major areas of LIR operation: Curriculum, Membership, Special Events, Governance, Newsletter and Publicity, Finance and Physical Plant. A Coordinating Committee was at first headed by Eleanor Reid, and later by Bob Grose. The Members were Nicole Dunn, Carl Swanson, Bill Lieson, George Goodwin, Harley Unger. The Task Forces were convened by Marjorie Bennett, Ed Buck, Ted and Laura Belsky, Paul Rothery and Esther Crystal, with the chairs of relevant standing committees, past and present, acting as consultants.

Bob Grose has compiled a full report of the findings and recommendations of the Task Forces and Coordinating Committee, together with a description of the planning process. This comprehensive report is available in the LIR office; because of its length, we regret that it cannot be reprinted here where it belongs, in the Annual Report 1994-1995. A summary report was circulated to all members prior to the General Membership Meeting in February, 1995, at which time it was discussed and accepted.

9/21/95

REPORT OF THE CURRICULUM COMMITTEE

This report covers the activities of the Five College Learning in Retirement Curriculum Committee (CC) from July 1, 1993 through June 30, 1995.

During this 2 year period previously established traditions were continued and some new procedures were implemented. The Committee operated harmoniously and the Seminars offered were generally accepted to be of a quality consistent with those of the previous years. In fact it was felt that the groundwork was developed for a continuing quality of excellence for the coming years.

MEMBERSHIP OF THE CURRICULUM COMMITTEE

The Curriculum Committee consisted of 15 members, each serving for a period of 3 years. It was felt that this mode of membership rotation would provide the opportunity for more LIR members to participate in the curriculum developing process and to supply a continuing influx of new ideas as well as offer a backbone of experience for the group. The Committee Chair was elected by the Committee membership as provided for in the LIR By-Laws. Also the sitting LIR President joined the group in an ex-officio capacity. Generally the membership attendance was very good (approximately 80 %). The Chair received excellent cooperation from all the members of the Committee and often performed duties above what was required of them. They cheerfully accepted the responsibility of serving on the large number of sub-committees assigned by the Chair. The Secretary for the Committee was appointed by the Chair on a volunteer basis.

ADMINISTRATION OF THE COMMITTEE

The Agendas were supplied about a week in advance (to each of the Committee members) of the regular and special meetings. The regular meetings were held from 1:30 to 3:30 PM, the first Thursday of each month, from October to May. In addition a few special meetings were called, particularly to meet the demands imposed on the Committee to review proposals for the following semester. The Chair feels that supplying the Committee members with an Agenda in advance of each meeting expedited the decision-making process and permitted the business at hand, within the 2 hours allotted for the meeting, to be carried out efficiently. Also the Committee members found it convenient to have a tentative calendar of meetings and events anticipated for the entire year to be supplied very early in the first semester. In this way the members were able to schedule their travel plans in order to maximize the meetings that they could attend. In general the Chair was advised in advance of a meeting of those individuals who could not attend.

The Minutes of the previous meeting were supplied in advance of the next meeting so that they could be examined for accuracy.

Decisions on a variety of issues raised at the meetings were carefully debated with the Chair intervening when it appeared that the fruitful discussions had been completed. Then the Chair asked for a motion to be made relating to the matter at-hand, and after the motion was seconded the Chair requested a consensus of opinion relating to the motion on the table. A consensus was invariably achieved after a short discussion. At no time was it necessary to take a vote or a secret ballot. This manner of decision making appeared to maintain a high moral in the group as well as make it easy for the Chair to obtain volunteers for a variety of necessary tasks.

Another popular activity was the "wine and cheese" meeting with Seminar Moderators and the Committee members in order to exchange ideas about the functioning of the Seminars. This provided an opportunity for the experienced Committee members and Seminar Moderators to provide advice, as needed, by the lesser experienced Moderators or even the "rookies".

DEVELOPMENT OF A CURRICULUM OF SEMINARS

The Curriculum Committee took the responsibility of developing a series of seminars for the 2 Academic semesters as well as programs of activities for the Winter intersession and the Summer hiatus. The construction of program consisted partially of self-proposed seminar topics by a variety of LIR members as well as solicitation of proposals by some of the more reticent members. In general the topics offered were well accepted by the membership. However this Chair feels that some technique should be developed to encourage the more reluctant (but very talented and informed members) individuals to offer to moderate seminars. Maybe a list of potential topics could be issued by the Curriculum Committee in advance of proposal time. Another effort that this Chair feels the next CC should pursue is a method for insuring that the seminar topics offered in any one semester would be as diverse as possible. Some progress has been made in this direction by the sitting committee in approving the offering the first of a language-learning seminar, a mini-course on how the computer works, and the start of a continuous series of seminars on topics such as great literary authors and American history.

The extension of invitations to outside experts for a 2-day intensive study of a relevant subject should be continued. The considerable success of the Winter intersession programs (40 to 60 participants, depending on the weather) should definitely be continued, with one admonishment: planning for this series should be begun by a committee appointed by the CC Chair, early into the Fall semester.

The outstanding reception of the Summer program (20 to 50 participants per event) certainly calls for a continuation of these series of events. Another "Summer of Earthly Delights" is similarly warranted. The present budgeting of funds for these Winter and Summer programs seems adequate but this may not prove to be so in the future. We've been lucky so far in attracting excellent "freebies !".

This Chair strongly suggests that the highly successful "Great Decisions" series that have been running for some time be definitely continued. Particularly since the number of self-generated seminar proposals for the Spring semesters are often less than for the Fall semester. However this Chair sees no reason why the responsibility for this particular educational program is not included along with our other seminar programs. This would in fact improve the task of scheduling all of our seminars. As a member of the '95/'96 5C LIR Council, I myself will introduce a motion to include "Great Decisions" under the jurisdiction of the CC. This action may be particularly relevant at this time since the continuation of this program on a National basis is at present in doubt. I see no reason why we couldn't generate our own "Great Decisions" program should this become necessary. This is especially true given the tremendous resources we have, in the Valley, of informed academics.

Finally we should report that the method of assigning small "Consulting Groups", chosen from the CC, to discuss the seminar proposals submitted particularly by first-time presenters, has been gratefully received by the new potential moderators, and even requested by individuals who plan to offer a subject which has a variety of possible aspects. This procedure should definitely continue; however some "seasoned" seminar moderators need not require any such consultation.

THE LONG-RANGE TASK FORCE ON CURRICULUM REPORT

The sitting Curriculum Committee offers a special thanks to the L-R TF for their set of recommendations for future curricula. We were particularly delighted to learn that the Task Force accepted our tendency to offer seminars on subjects such as watercolor painting, clay sculpture, etc. After all these subjects are offered at most major universities and, although of a "hands on" nature, are considered by these institutions to be of academic nature. The Task Forces suggestion for the encouragement of sequential seminars has already been partially implemented by our Committee since we agree with this concept. Perhaps the next CC should again consider more seriously the subject of better recognition for moderators. It should be pointed out though that the "wine and cheese" sessions are designed as a celebration for the new moderators and an expression of thanks for their considerable efforts in composing the subject matter for their seminars.

MEMBERSHIP COMMITTEE REPORT
August 1994 - June 1995

Membership figures for 1994-95 are as follows: Fall term - 130 (including 16 new members and 5 renewed); Spring term - 147 (including 15 new members and 3 renewed). New and renewed members: 39. Continuing members: 109.

In August, 1994, Priscilla Dolloff penned several letters to the offices of faculty, personnel and alumni at the Five Colleges in order to acquire lists of retired faculty and local alumni of retirement age. Mr. Feudo of UMass provided a list of over 1,000 people living locally in three counties. We also acquired lists from Smith College and the OBND (out but not down)! Very few names were provided by Amherst College and Mount Holyoke College.

On August 10th, six members of the committee met at the home of Priscilla Dolloff to address and stuff envelopes containing an invitation letter, a new brochure, and a list of the fall seminars. These were stamped with the Five College mailing permit and sent to approximately 400 prospective members.

At our next meeting on November 7th, it was revealed that we had few new members resulting from the mailing. At that time, committee members took bundles of brochures to distribute to the offices of doctors, dentists, real estate agents, and the Chamber of Commerce, plus others we wished to notify.

Suggestions for new Committee members were requested and Ben Bowditch and Phyllis Joyce were to be approached. Marcia Holden had joined the group recently. Out of a committee membership of twelve in February, 1994, five no longer wished to serve and four were retiring in June, 1995.

At our January 1995 meeting, we honored two LIR members who had passed away - Phyllis Weidig and Patrick Ennis. Mary Egginton recounted her contact with Karen Angus of Five Colleges Inc. and her great assistance with future publicity. It was announced the new LIR members were to be honored at the February General Membership Meeting.

On April 25, we met to plan a mass mailing of postcards announcing the FESTIVAL OF SUMMER DELIGHTS, to be held on June 3rd at Hampshire College Red Barn. Mary Egginton told of the many summer events planned with the great help of Anne Keppler, Harley Unger, and others. The mailing was accomplished on May 10th, with about 500 cards sent to prospective members. Those who helped with the mailing were Marcia Holden, Mary Egginton, Ben Bowditch, Bob Forsythe, Ellen Weiss, Jackie Wisneski, Grace Rollason and Priscilla Dolloff.

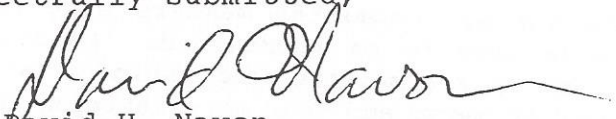
At the June 3rd FESTIVAL, committee members provided name tags, supervised guest book sign-in, and passed out colorful brochures about SUMMER DELIGHTS and fall seminars.

Ben Bowditch is the new chair of the Committee and new members are: Gordon Arnold, Jack Glickman, Amy Johnson, Helen Mottla and Barbara Snoek. Continuing members are Bob Forsythe, Marcia Holden, Phyllis Joyce. Mary Egginton will act as consultant from the Publicity Committee. Those retiring in June are Priscilla Dolloff, Alice Friedman, Grace Rollason and Miriam Kramer.

Respectfully submitted by: Priscilla Dolloff, Chair, Membership Committee

8. The Winter Intersession program of 4 weekly lectures by LIR and outside invited lecturers should be continued.
9. A 2-day Winter set of lectures by an invited guest should be continued to be offered to LIR members and their guests, charging a small fee and including a luncheon.
10. The Summer program should continue to be expanded as it has in the past few years, with the general public invited to attend the events.
11. The responsibility for administrating the "Great Decisions" series should be assumed by the Curriculum Committee since its objectives are similar to our other educational programs.
12. The offering of "hands on" seminars such as Watercolor, Clay modeling, etc. should continue to be encouraged. A "hands on" computer seminar should be implemented either by the CC or in conjunction with UMASS.
13. A better method should be instituted for ^{electing} the next CC Chair, preferably chosen from the Committee membership.

Respectfully submitted,



David H. Navon

'94/'95

Chair, 5C LIR CC

Publicity Committee Report
June 1995

About a year ago Ellen Weiss joined the undersigned and together we happily are the "Publicity Committee."

Following the Publication in May of 1994 of an LIR 5th anniversary feature article in the "Gazette" Senior Supplement we have issued the following routine announcements:

May	1994 Summer Offerings
June	Fall 1994 Seminar listings
September	Fall 1994 Seminars still available
November	1995 January offerings
	1995 Spring Seminars listings
January	1995 Spring Seminars still available

All public seminar listings were withheld until current LIR members had had the opportunity to enroll and the necessary lotteries had been held. Copies of these releases and clippings are on file.

Summer Program 1995

Following a suggestion in November of 1994 by Five College Director, Jean Stabell, that LIR enlarge its public image, Publicity, Newsletter and Membership chairs met with Carol Angus, Five College Inc. PR Director, and after lengthy discussions and 4 AM dreamings, "A Summer of Earthly Delight" was born.

Anne Keppler, Mary Egginton and Harley Unger were co-chairs of the program. The goal was to build a summer program around a theme "celebrating the out-of-doors in the Pioneer Valley." Events featured conservation, the environment and gardens, together with offerings related to art, music, theatre and others.

A "Summer Programs Coordinating Committee" included chairs from LIR standing committees - Membership, Special events, Meetings and three adhoc groups on conservation, gardens and events not related to the out-of-doors theme. The group met monthly February through May and a program was developed starting with a kick-off "Festival of Earthly Delights" in early June and followed by weekly events through June, July and August. Approximately 500 invitations were mailed or distributed to non-members. Graphics were designed by Five College Inc. Staff. Timely releases and spot announcements were issued to the media and an attractive and effective catalogue was distributed to members and the public.

The "Festival of Earthly Delights," a seeming success held at Hampshire College's Red Barn was attended by over 100, more than half non-members. It featured a principal speaker, environmentalist and Massachusetts Sierra Club Chair, Elisa

Campbell. There were also plant and booksales and refreshments provided by committee members.

Copies of the catalogue, invitations, posters, news releases, and clippings are on file. The committee feels that the program has indeed enlarged and enhanced LIR's image

Listings of available 1995 Fall seminars will be issued to the media in late August, early September.

Respectfully submitted,

Mary Egginton
Publicity Chair

1995 ANNUAL REPORT OF THE NEWSLETTER COMMITTEE

This year marked the introduction of three innovations in the production of the Newsletter. The first was the purchase of a new computer which has greatly simplified the production of the Newsletter and, hopefully, has improved its appearance. The second innovation was the redesign of the masthead by Tekla McInerney of 5-College Inc. This was further refined by Harley Unger and put on his computer's memory and will soon be placed on your editor's computer, once technical problems are worked out. The third innovation was, beginning with the September 1994 issue, the Newsletter was mailed out using the bulk mail rate - again, courtesy of 5-College Inc. whose bulk mail stamp we are using. This action has succeeded in greatly reducing postage costs.

Next year should be my last year as Editor as it will be my third year in that position. The problem of my replacement should, I think, be given considerable thought - not that I feel I am irreplaceable but the person who assumes this role should be computer-literate and be willing to put in the considerable amount of time on duties associated with the position - that is, calling people who have not turned in their write-ups, overseeing the mailing, and at times, writing copy for inclusion in the Newsletter.

Respectfully submitted,
Jacqueline Wisniewski, Editor & Chair
Mary Egginton, Publicity Chair
Jean Holden
Thelma Isaacs
Harriet Wright
Ellen Weiss

REPORT OF THE SPECIAL EVENTS COMMITTEE

This past year has been an active period for the Special Events Committee. Responding to the stimulus of the Long Range Planning Committee, we decided to develop special events around topics sponsored by specific seminars or other groups (i.e. Summer Programs, Curriculum Committee, etc.) within the LIR membership.

This innovation appears to have worked rather well. As a result, the Special Events activities were attended by a core of knowledgeable, interested people willing to share their expertise with others.

Since most of the events were well attended, we were able to keep costs at a minimum, provide suitable amenities and still return a small surplus to the LIR treasury.

Among the more notable events which the committee sponsored were the following:

Bus trip to New York City Metropolitan Museum of Art's "Origins of Impressionism" exhibit

Foreign Affairs Great Decisions Program

Bus trip to New York City to visit Ellis Island

Spring Art Exhibit by LIR members

Summer trip to "Tower Hill Gardens"

Summer trip to Hancock Shaker Village

Submitted by: Laura and Ted Belsky (Chairs), Anne Keppler, Gladys Rapoport,
Paul Rothery, Laura Schilling, and Barbara Southworth

REPORT OF THE MEETINGS COMMITTEE

The Meetings Committee was first organized in late 1994. This committee provides an essential service, as put forth in the By-laws III.B.6: "With the cooperation of the President and the general membership, shall be responsible for the organization of the general meetings, including the meals and hospitality functions." As the committee gains strength and experience, it is hoped that it can also take an important role in the overall program planning for the general meetings.

The fledgling committee held about 5 planning sessions for 3 affairs - potlucks in December and February, and the annual meeting in May. It also was represented on the Planning Committee for the FESTIVAL OF EARTHLY DELIGHTS in June. Frances Sutcliff, who had helped organize several earlier meetings, gave invaluable assistance in the start-up phase. Ella Melville was elected chair pro tem. Members are Jean Curran, Ann Emerson (until 6/95 only), Helen Mandelbaum, Kathleen Sheehan, Lora Simon, Barbara Snoek, Lena Snook.

Various space and equipment problems have been encountered at the Red Barn, where our meetings are generally held. The committee will address these needs and look for solutions.

It should also be noted that two "experiments" with the timing of general meetings proved successful this year. Meetings on Saturdays or late week-day afternoons at the Red Barn are much easier to schedule with Hampshire College than mid-day events, and have proven popular with our membership. We are grateful to Hampshire College for the use of this excellent facility.

Respectfully submitted,

Ella Melville
Chair pro tem

REPORT OF THE NOMINATING COMMITTEE

At its regular meeting in February, Council appointed Ellie Quint to chair the Nominating Committee. At the March Council meeting, the following committee members were appointed: Mary Egginton, Priscilla Dolloff, Jerry Braunthal, Lora Simon, Jane Sherman.

At the annual membership meeting on May 13, the committee chair presented the names of nominees for Council membership and for the positions of Vice President, Secretary, and Treasurer. Subsequently, ballots were mailed to all members, to be returned by May 27.

FIVE COLLEGE LEARNING IN RETIREMENT BALLOT COUNT - May 31, 1995

Tellers: Ellen Goodwin, Paul Rothery and Pat Keating

109 ballots cast

Vice President / President Elect: David Navon

Secretary Elect: Grace Rollason

Treasurer Elect: Eve Posada

Council Members Elect: Ann Grose, Jay Melrose, George Snook

Respectfully submitted,

Eleanor Quint, Chair
1995 Nominating Committee