

Reid

July 30, 1991 On this date Gibson, Southworth, Reid and Rapoport met with Victor Gotesman and Linda Faulkingham to discuss the possibilities of LIR and Fine Arts Center developing mutually beneficial activities

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Linda: FAC suggests joint sponsorship of Friends/FAC art trips...LIR's would be eligible to participate; two trips planned for this year, the first one would be to NYC October 25, to Cooperhewitt and design floor at the MOCA, with Arnold Friedmann as guide. The other trip, as yet unscheduled will be in the spring.

Linda: the question of institutional membership of LIR in the Friends...she said she will send Rapoport some information and applications for a "business membership"...various costs apply according to how much \$ the institutional (or business) member wishes to contribute. We will work this out. The benefits to LIR are considerable...invitations to events, eligibility to participate in some educational/cultural experiences not open to the general public; some publicity since a minimum of five mailings and four newsletters go out every year and these always list the members of the Friends; also Victor suggested that the newsletter carry a nice story about the LIR participation in the greeters program (if it materializes) and also about the interaction of the artists/performers with our curricular offerings when appropriate, etc., plus general information about LIR

Linda, Victor: Yes, indeed, there is a ticket discount for LIR's; there is a general ten percent senior citizen discount; it is not clear to me if discounts for LIRs are more than 10 percent, or if so, under what special circumstances. HOWEVER, participation in the greeters volunteer squadron will be rewarded with complimentary tickets (2 comps per tour of duty), the performances to be selected by the LIR

Linda: discussed the Madison Theater Bus Project as a model upon which to adapt here in the Valley on a trial basis, perhaps working initially with residents of Applewood; Linda will get in touch with Caryl Swanson to seek his advice and assistance in working out a pilot project...she thought that she might get a marketing major in the University to explore the possibilities for development here; also she suggests contacting S.Radley Village Commons to seek their advice and participation in some way.

Southworth phoned Dolloff and Kaufman to discuss the possibility of Victor's arranging some contact for the JAZZ SEMINAR participants with the artists and the U-Mass people a propos of the December 5 jazz concert of MAX ROACH AND FRIENDS. Dolloff and Gotesman will work together on this, and they are put in touch with each other.

Volunteers...a proposed project for LIR and Friends FAC

Victor: We would like to train a corps of volunteers who would serve as "greeters", information persons, from 7.00 to 8.15 p.m. on evenings of performances in the concert hall...eventually, if this works out well and we can expand the corps, we could include events in Bowker auditorium also. We would like persons to welcome the audience as they filter in...to ~~xxx~~ answer questions, give directions, provide a feeling of warmth and welcome and thus counteract people's confusion on entering this complex building. Greeters would be trained, would be easily identifiable (~~marked with blue~~) would be pleasant and welcoming; such a corps would serve to relieve the need for audience people standing in long box office lines to ask questions. It is not a service that can be performed by the ushers. It would require arriving on site by 7.p.m. Greeters may then see the performance. Greeters will be trained by Barbara Alldredge of the FAC, the training session to be scheduled for the week of September 23rd...probably at 10 a.m. of a morning. As the greeters program continues, pioneer greeters may be able to train additional volunteers who may join the service. Chances are, a volunteer might be asked to work at three concerts during the fall (for Fall, there are 10 performances scheduled, of which 7 are in the concert hall)...one's assigned tour of duty would be worked out with Victor/Barbara. Volunteers would also be eligible to enjoy other rewards, such as contacts with the artists in pre-performance discussions; possibly participating in discussions THE LIVELY ARTS, continuing ed's lectures on music/dance, etc.

An LIR who wished to participate in the greeters corps could also enroll in this a friend/spouse or other who may not be an LIR...(it would be as a sort of special event)

It was agreed that LIR would get out a letter to the membership telling of this opportunity to volunteer in the greeters program, and that we would all then follow this up with personal contacts with our LIR friends so as to encourage volunteering; Victor envisions the greeters in action October third, for the Ray Charles concert. Actually there are concerts October 3, 7, 9, ~~23~~ 16, 19, 22 and 26.