

# BUILDING A WORDPRESS SITE

Course #:	22S-BWS
Format:	Workshop
Moderator:	Katherine Campbell
Date and Time:	Wed, 2:00 - 4:00 PM 10 weeks, Starting 2/21/2022
Location:	Zoom
Max # of Participants:	16
Auditors Accepted:	No
Max # of Auditors:	

## PURPOSE:

By the end of the workshop, participants will be able to create a basic WordPress site of their own and/or contribute to the sites of other organizations, including the new 5clir.org web site.

## DESCRIPTION:

WordPress powers more than 40% of the web sites on the internet. Its popularity rests on two pillars: it is a well-maintained open-source system, and a site can be built by anyone who can work with applications such as Word. No previous experience with web sites is required for this workshop.

The joint project of the participants in this workshop will be the creation of a web site. In the process we will learn a little about modern content management systems, and we will explore one of them, WordPress, in great detail. Topics to be covered include: basic site structure and settings; content creation and organization; using the core tools that are packaged with WordPress; finding and using third-party add-ons; and modifying the appearance of the site. We will create "blogs," implement different ways to help viewers navigate the site, and build a "front page." The resulting site could become part of the 5CLIR site.

## ROLE OF PARTICIPANTS:

Each participant will create and maintain a part of the site. Some "homework" will be required, to be shared with the group at least every two weeks. In addition, participants will work individually or in teams to research a more specialized aspect of site building and demonstrate the results to the group.

## RESOURCES:

The moderator will provide a list of on-line resources. Print resources go out of date quickly.

## ABOUT THE MODERATORS:

Kathy is a self-taught web site builder and is currently webmaster for LWV Amherst.